UNIVERSITATEA „TIBISCUS” DIN TIMIȘOARA

“TIBISCUS” UNIVERSITY OF TIMIȘOARA

FACULTATEA DE ȘTIINȚE ECONOMICE

FACULTY OF ECONOMIC SCIENCES

CENTRUL DE CERCETĂRI FUNDAMENTALE ȘI APLICATIVE ÎN ECONOMIE

CENTRE FOR FUNDAMENTAL AND APPLIED RESEARCH IN ECONOMICS

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„Perspective actuale asupra economiei și mediului de afaceri”.

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"The Knowledge Society in the Context of a United Europe"

12th Edition · 26 November 2026

Current Perspectives on the Economy and the Business Environment

SESIUNEA 2 · COMUNICĂRI ȘTIINȚIFICE

SESSION 2 · RESEARCH PAPER PRESENTATIONS

Joi, 26 noiembrie 2026 | Orele României (EET)

Google Meet: https://meet.google.com/mjq-ihau-aod

PROGRAM • SESIUNEA 2 • ONLINE/ Conference Programme • Session 2 • Online

MODERATORI/ SESSION CHAIRS

Cristina Mihaela NAGY, Assoc. Prof., PhD
Violeta-Gianina DRAGOTĂ, Lecturer, PhD
Mihaela-Simona GALEA, Lecturer, PhD

ORA/ TIME	LUCRAREA • AUTORI • AFILIERE/ PAPER TITLE • AUTHORS • AFFILIATION
17:00–17:15	**DESCHIDEREA SESIUNILOR DE COMUNICĂRI/ OPENING OF THE RESEARCH PAPER SESSIONS** **Conf. univ. dr. Cristina Mihaela NAGY — Decanul Facultății de Științe Economice/ Dean of the Faculty of Economic Sciences**
17:15–17:30 01	**ORGANIZATIONAL ADAPTABILITY IN VUCA ENVIRONMENTS: AN INTEGRATIVE MODEL OF ORGANIZATIONAL CULTURE, ADAPTIVE LEADERSHIP AND DIGITALIZATION** **Dina Maria LUT** "Vasile Goldiș" Western University of Arad, Faculty of Economic Sciences, Informatics and Engineering, Romania
17:30–17:45 02	**BENEFITS OF IMPLEMENTING TOTAL PRODUCTIVE MAINTENANCE** **Professor Radu RĂDUCAN, PhD** "Tibiscus" University of Timișoara, Romania
17:45–18:00 03	**ASPECTS REGARDING THE CONCLUSION OF NEGOTIATIONS IN INTERNATIONAL COMMERCIAL TRANSACTIONS** **Franca MLADIN, Cristina Mihaela NAGY** Universitatea „Tibiscus" din Timișoara, Facultatea de Științe Economice, România
18:00–18:15 04	**COMPENSATION PAYMENTS FOR NEGLIGENT MEDICAL CARE** **Constantin PISARENCO** Free International University of Moldova, Republic of Moldova
18:15–18:30 05	**RESOLUTION OF DISPUTES ARISING FROM THE PERFORMANCE OF INTERNATIONAL COMMERCIAL CONTRACTS** **Franca MLADIN, Cristina Mihaela NAGY** Universitatea „Tibiscus" din Timișoara, Facultatea de Științe Economice, România
18:30–18:45 06	**Impactul Spațiului Privat Virtual (SPV) asupra relațiilor dintre contribuabili și administrația fiscală** **Raluca PĂUNESCU, Carmen PÂRVULESCU** Universitatea „Tibiscus" din Timișoara, Facultatea de Drept și Științe Administrative, România
18:45–19:00 07	**CLOUD COMPUTING IN MANAGEMENT INFORMATION SYSTEMS: MOTIVATIONS, ADVANTAGES, RISKS AND BUSINESS IMPLICATIONS FOR ROMANIAN SMEs** **Mădalin BIVOLAN, Mihaela-Simona GALEA** Universitatea „Tibiscus" din Timișoara, Facultatea de Științe Economice, România

ORA/ TIME	LUCRAREA • AUTORI • AFILIERE/ PAPER TITLE • AUTHORS • AFFILIATION
19:00–19:15 08	**ECONOMIC AND FINANCIAL ANALYSIS OF INVENTORIES AND ITS ROLE IN BUSINESS MANAGEMENT AT ALFA SRL** **Gabriela Angelica TĂTARU, Elena Doina GHICA, Cristina Mihaela NAGY** Universitatea „Tibiscus” din Timișoara, Facultatea de Științe Economice, România
19:15–19:30 09	**ASPECTS OF THE PRODUCT MIX IN RETAILING** **Professor Radu RĂDUCAN, PhD** “Tibiscus” University of Timișoara, Romania
19:30–19:45 10	**DIGITALISATION OF ONLINE TRANSACTION MANAGEMENT IN THE ROMANIAN DIY RETAIL SECTOR: A CASE STUDY OF BRICO DÉPÔT** **Mihaela-Simona GALEA, Claudia Otilia GUI (BOGZA)** Universitatea „Tibiscus” din Timișoara, Facultatea de Științe Economice, România
19:45–20:00 11	**ANALYSIS OF HUMAN RESOURCE INDICATORS AS A BASIS FOR MANAGERIAL DECISION-MAKING IN A PRE-UNIVERSITY EDUCATIONAL INSTITUTION** **Rodica Rita GOINA (DĂRĂȘTEAN), Elena Doina GHICA, Cristina Mihaela NAGY** Universitatea „Tibiscus” din Timișoara, Facultatea de Științe Economice, România
20:00–20:15 12	**BEYOND THE LEADERSHIP DICHOTOMY: INTEGRATING AUTHENTIC AND TRANSFORMATIONAL LEADERSHIP FOR EMPLOYEE SATISFACTION AND RETENTION** **Dina Maria LUT, Adela Suzana COLTA** “Vasile Goldiș” Western University of Arad, Faculty of Economic Sciences, Informatics and Engineering; Dendrio Technology Company, Romania
20:15–20:30 13	**THE IMPACT OF ARTIFICIAL INTELLIGENCE AND DATA ANALYTICS ON THE EFFICIENCY OF THE INTERNAL AUDIT PROCESS** **Violeta-Gianina DRAGOTĂ, Tiberiu-Gabriel DRAGOTĂ, Nicoleta BUZILĂ** Universitatea „Tibiscus” din Timișoara, Facultatea de Științe Economice / Facultatea de Calculatoare și Informatică Aplicată, România
20:30–20:45 14	**DIGITALIZATION AND THE SHIFT OF PROPERTY CRIME IN ROMANIA FROM STREET THEFT TO ONLINE FRAUD** **Vitalie IONAȘCU, Ana Trandafira LAZĂR** Universitatea „Tibiscus” din Timișoara, Facultatea de Drept și Administrație Publică; Primăria Oțelu Roșu, Direcția de Asistență Socială, România

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