

DATA MINING – ADVANCED DATA PROCESSING TECHNOLOGIES

DATA MINING – TEHNOLOGII AVANSATE DE PROCESARE A DATELOR

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Abstract:

The management process is going through important changes due to the large amount of data that exist within any organization. In order this data to be useful, one must extract information and knowledge, and this is the phase that Data Mining technologies become very useful in finding patterns by using prediction techniques. Data Mining proves to be highly important throughout the decision-making process from an efficiency point of view as well as from a time-consuming one.

Key words: data, information, knowledge, data mining

JEL Classification: C8, D7, M15