

COMMUNICATION NEEDS OF ORGANIZATIONS. EXCHANGE COMPANIES DOCUMENTS IN ELECTRONIC FORMAT

NEVOILE DE COMUNICARE ALE ORGANIZAȚIILOR. SCHIMBUL DE DOCUMENTE ÎN FORMAT ELECTRONIC LA NIVEUL COMPANIEI.

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Abstract:

The big companies use the Intranet for solving the problem of communication between the departments of sales and marketing, product development, etc. The necessity of introducing Intranets came from the huge volume of data and information which otherwise would complicate problem solving in large companies. The solution of exchanging documents in electronic format seems to be the only solution to this deadlock.. The dimension of the Intranet varies from one company to another depending on the number of users, on the design policy and on the implementation over the old systems, on the company orientation. Once the documents are in a format accessible from Web, the company needs a minimum personnel to process these information.

Key words: *local network, exchange documents in electronic format, design and implementation policy, communication between the departments*

JEL classification: A12, C81, O33