

THE RELATIONSHIP BETWEEN ECONOMY, ORGANIZATION AND MANAGEMENT IN THE ECONOMY BASED ON KNOWLEDGE

RELAȚIA DINTRE ECONOMIE, ORGANIZAȚIE ȘI MANAGEMENT ÎN ECONOMIA BAZATĂ PE CUNOAȘTERE

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Abstract:

Major changes which occur in the economic actions and processes, as a direct effect of globalization and increasing competition, involves the use of innovation as founding pillar in the creation of strategies by managers.

Knowledge along with information is the nowadays competitive weapons and will be the main motor force.

In the area of the society based on knowledge, globalization is present because the global informational connections involve many relations, and their impact is exerted over a large number of companies.

Organizations based on knowledge are the organizational pattern of the 21st century

Key words: *management, competitiveness, knowledge, vision*

JEL classification: *A12 relation of economics to other disciplines*