

THE MECHANISMS OF PLANNING, CONTROLLING AND DECIDING IN MULTINATIONAL COMPANIES

MECANISMUL PLANIFICĂRII, CONTROLULUI ȘI DECIZIEI ÎN COMPANIILE MULTINAȚIONALE

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Abstract:

Any activity is developed for a purpose. The difference between a rational and irrational world is the ability to think those actions, or to plan them. The great outcome depends of the goals: if those are not realistic, chances are very little for success and will have to compromise right from the start.

For this very reason the planning procedure should start with very clear, accurate and realistic aims, the next step is finding the way to make them come true.

Key words: *success, company, plan, control, decision.*