

AGRO-TOURISM MARKETING EXEMPLIFIED ON THE FĂGET AREA IN TIMIȘ COUNTY

MARKETINGUL AGRO-TURISMULUI PE EXEMPLUL ZONEI FĂGET DIN JUDEȚUL TIMIȘ

Aurel ANCA

“TIBISCUS” UNIVERSITY OF TIMIȘOARA, FACULTY OF ECONOMICS

Key words: agro-tourism marketing, framework-organization system, socio-economic implications