

# THE MANAGEMENT OF INNOVATION, THE PREMISE OF DURABLE ROMANIAN DEVELOPMENT

## MANAGEMENTUL INOVARII, PREMIZA A DEZVOLTARII DURABILE A ROMANIEI

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**Abstract :**

*The fifth edition of the "European Innovation Scoreboard (EIS)" memoir has been handed over to the European Commission for the evaluation activities of innovative performances obtained in member states as well as in other countries (such as Switzerland, Norway, Turkey, USA, Japan). It seeks to highlight the degree of achievement of the Lisbon strategy which stipulated transforming Europe in the most advanced economy based on knowledge in order to assure an economical and job market development. Romania is thus the 32nd of the list in the top of 33 countries ranked according to the decreasing value of the synthetic indicator of innovation level SH.*

**Key words :** durable development, evaluation activities, management of innovation, organizational culture, research & development.

**JEL classification:** M10 - General