## STUDY UPON THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGIES UPON THE DEVELOPMENT OF E-BUSINESS

## STUDIU CU PRIVIRE LA IMPACTUL TEHNOLOGIILOR INFORMAȚIONALE ȘI DE COMUNICAȚIE ASUPRA DEZVOLTĂRII E-BUSINESS-ULUI

## Alin MUNTEANU, TIBISCUS UNIVERSITY OF TIMIȘOARA, FACULTY OF ECONOMICS Louis RODRIGUEZ, AUSTIN, TEXAS, USA

## Abstract:

During the last two decades most of the organizations have adopted the information technologies. Lately the interest in applying information technologies has increased through developing business within the electronic environment, using concepts such as e-learning, e-commerce and e-business (GSM and Internet). The e-learning and e-commerce businesses have known great development due to the growth of broadband Internet users, and e-businesses have exponentially increased due to the large number of mobile telephony users, as well as to the Internet service types (B2B, B2C and e-government).

Key words: e-business, e-learning, e-commerce