

# **BUSINESS INTELLIGENCE WITHIN THE KNOWLEDGE ERA**

## **INTELIGENȚA ÎN AFACERI ÎN SOCIETATEA CUNOAȘTERII**

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***Abstract:***

*Business Intelligence is a means for organizations for making well-informed business decisions and thus it can constitute the source of advantages in the competition. This can be applied especially in the situation where information can be extrapolated from external economical parameters and where precise forecasts of the future tendencies or economical conditions can be obtained.*

***Key words:*** information, knowledge, intelligence, business intelligence