

ECONOMIC INTELLIGENCE AS REGARDED BY THE EUROPEAN UNION

INTELIGENȚA ECONOMICĂ DIN PERSPECTIVA UNIUNII EUROPENE

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Abstract:

There are several words used to describe economic intelligence: information, business, competitive market supervision, knowledge management etc. In fact, economic intelligence corresponds to processed information. The gathered information could refer to upcoming technologies, market evolutions, legislative projects, activities of the competition etc., i.e. in short, all the elements of the organization's informational environment.

Key words: economic intelligence, information technologies, UE