INVESTMENT DECISIONS IN TERMS OF RISK AND UNCERTAINTY

DECIZII INVESTIȚIONALE ÎN CONDIȚII DE RISC ȘI INCERTITUDINE

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Abstract:

In any circumstance the existence of entrepreneurial spirit of initiative is essential, but especially taking risks in hiring various resources and combining these as good as possible, as well as eliminating uncertainties that surround the business. Because of these reasons, knowing and controlling the uncertainties can create opportunities of profit and can prepare the entrepreneur for possible changes.

Key words: risk, investment, decision problems