

**COMPARATIVE ANALYSIS BETWEEN LOAN AND
FINANCING PRODUCTS OFFERED BY TWO BANKS WITH
MAJOR LOCAL IMPACT – BANCA TRANSILVANIA AND CITY
NATIONAL BANK OF CALIFORNIA**

**STUDIU COMPARATIV ÎNTRE VARIANTE DE CREDITARE
OFERITE ÎN DOUĂ BĂNCI CU IMPACT LOCAL – BANCA
TRANSILVANIA (BT) ȘI CITY NATIONAL BANK (CNB)
CALIFORNIA**

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Abstract:

The article comes as a short presentation of the history and present of two local independent banks, in two different countries, on two different continents, yet with the same major impact on their areas.

Also it makes a quick reference to a few of the two banks loan offers.

Key words: banking, SMEs, loans, financial