Abstract:
Because a human has access to several thousand books throughout his lifetime, it is obvious that the majority of this information is inaccessible, therefore inefficient. The solution has arrived thanks to the democratization of electronic information. An increasingly large amount of data is available on the Internet or in electronic documents, so that the extraordinary support of information – the book – is less and less popular, as the immense amount of printed information is sacrificed on the altar of efficiency. The solution can only be a bridge between the two informative supports: the printed format and the electronic format.

Key words: Internet, digitizing, electronic format, globalization

JEL classification: I20 L30 Q55 Z11